



Dec. 4, 2018

Main Street Monday!

Funding Opportunities and Awards

Rural Development is accepting applications for the Rural Energy For America Program.

The next application deadline is April 1, 2019.

This application deadline is for projects which request \$20,000 or less and for projects which request up to \$500,000.

In brief, this program is designed to assist rural, small, for-profit businesses and agricultural producers install renewable energy systems or make energy efficiency improvements to their operations. These types of improvements can help eligible applicants control energy costs and improve the overall profitability of their operations. The grant program can cover up to 25% of the eligible project costs while the loan guarantee can cover up to 75% of the eligible project costs. Federal participation cannot exceed 75% of eligible project costs.

Grants can range from \$1,500 to \$500,000 with loan guarantees up to \$25,000,000.

In previous years, this program has helped farmers replace grain dryers; fans and lights for livestock operations; and install solar PV arrays to help offset electrical consumption. Small businesses have benefited through high efficiency lighting; improvements to HVAC systems; and the installation of a renewable energy system to help offset electrical consumption.

Additional information can be found at: [Rural Energy for America Program](#)



Don't forget this webinar today brought to you by Main Street Alabama! This webinar will begin at 11:00 EST

Mark your calendars!

Main Street training day will be February 12 and Advocacy day at the capital will be Feb. 13th. Now is the time to make appointments with your legislators now for Feb. 13th to share all the great things that your program does for your community. You will receive more information from Friends of Kentucky Main Street regarding Advocacy Day. Rooms will be available at Capital Plaza Hotel on Mero St.



I'm not sure who to credit for this logo as we have had it for a while, but we certainly like it.

REINVESTMENTS are DUE!!!

December 30th is the due date for your fourth and final data to be submitted. Send to KYMainStreet@ky.gov

You can submit earlier if you will be out of the office! We will be working on year end reporting and need this information to complete our reports. All communities are required to report.

Thank you kindly!



Oh my goodness! This is adorable - "You've been snowed on" for the holidays... See More www.dimpleprints.com

Another great idea for your board to share with merchants, board members, or others this holiday season.

There is a new business in Cumberland! Stepp Fitness recently had a ribbon cutting and we are excited to see a new health related business open in the area. Stop in and welcome them to the neighborhood!



****The Longhurst Park is owned and managed by the Guthrie Main Street Program. We are a non-profit 501(c)3 organization dedicated to the revitalization of downtown Guthrie. While we partner with the city on many projects, our projects and events are possible primarily through our own fundraising efforts.**

Longhurst Park is dedicated to the memory of our beloved board president, Mr. Bill Longhurst.**

Congratulations to Bardstown! Southern Living named them one of the best small towns for Christmas in the south! And they recently were featured on Wave 3 TV!!

Bardstown's beloved Main Street is a perfect destination for your seasonal adventures. Light up your Christmas holiday with the [Light Up Bardstown](#) event, a Christmas lights-filled festival that signifies the beginning of the holiday season in this small Kentucky town. Don't miss the much-anticipated visit from Santa Claus or the plentiful browsing opportunities in Bardstown's downtown shops.



★ THIS HOLIDAY SEASON ★ COME #SHOPSMALL WITH US



Directors should have received an email yesterday to use on your social media sites, website etc. for continued use of Shop Small for the Holidays.

SCOTTSDOWN DOWNTOWN MERCHANTS AND HEART OF SCOTTSDOWN INVITE YOU TO

Home FOR THE Holidays

SHOP LOCAL. SHOP SMALL SHOP AT HOME

THURSDAY EVENINGS FROM 6PM TIL 8PM
BUSINESSES OPEN TIL 8 WITH IN-STORE SPECIALS

DECEMBER 13TH	DECEMBER 20TH
<ul style="list-style-type: none"> • Live Nativity Hobby's Florist Parking Lot • ACIC and High School Chorus 6:30 (Farmacy Quadrant) • Carriage Rides \$3 per person Pickup and drop off at the Lyric • Love's Professional Face Painting Free at the Lyric • Santa Photos by Heather Gatewood @ 111 E Public Sq • Farmers Market at the Lyric • Coffee Cart Downtown 	<ul style="list-style-type: none"> • Live Nativity Hobby's Florist Parking Lot • Carriage Rides \$3 per person Pickup and drop off at the Lyric • Ugly Sweater contest Jimmy's Furniture at 6:30 • Brass Carolers around the Square • Love's Professional Face Painting Free at the Lyric • Santa Photos by Heather Gatewood @ 111 E Public Sq • Farmers Market at the Lyric • Coffee Cart Downtown

THE FARMACY & A LITTLE TASTE OF HEAVEN WILL BE OPEN SERVING FOOD.

LETTERS TO SANTA DROP OFF AT THRIFT CONSIGNMENT 109 E PUBLIC SQ

Update for Carrollton! Due to weather, A Christmas Carroll - Craft tent and pictures with Santa have been rescheduled for Saturday, Dec. 8. Tent - 11-3 and pictures - 12-3. Please join us for A Christmas Carroll part 2 on **Saturday Dec. 8**! Even though today's events didn't happen, our downtown businesses are "happening places" today (and every day)! Sales & discounts galore and chance to win \$50 in Downtown Dollars!!



Thanks to the Bardstown High School NHS elves that helped decorate downtown.



Happy Birthday
Dec. 6th
Caroline Reece
Maysville

IMPORTANT!!!! License with Nation Main Street

Remember you will receive a sublicense agreement via email from the National Main Street Center later in the spring. **DO NOT** send me one that you have copied from last year.

Build tools and strategies to connect, motivate, and lead people effectively at the [2019 Leadership Development Workshop](#) (March 24–25) in Seattle, Wash.

Each year, the Main Street Now Conference provides the opportunity to exchange ideas with your peers, deepen your professional network, and re-energize your revitalization work. Since 2016, the Main Street America Institute (MSAI) has added an extra opportunity to get even more out of the conference.

Join MSAI's [Leadership Development Workshop](#) to kick-start your experience with this annual two-day intensive focusing on you. Instructor Patricia Clason, an expert in leadership coaching, will guide you through exercises designed for commercial district revitalization professionals to better understand their internal and external capacity for leadership. Along with Main Street peers from across the country, you will walk away with a refreshed understanding of how to lead others to action and practical tools to make it happen.

Workshop participants earn credit towards the [MSAI Leadership Development Certificate](#). Join us to learn more about the MSAI certificate and credential programs during our [informational session](#) on December 5 at 1:00 p.m. CT and check out the 2019 MSAI course calendar today!

Questions about the Main Street America Institute? Email us at msai@savingplaces.org

Community Facilities Direct Loan & Grant Program U.S. Department of Agriculture - Due December 31

This program provides affordable funding to develop essential community facilities in rural areas.

Paving for Pizza Grants from Domino's Pizza - Due December 31

An unusual grant, this one allows Domino's customers to nominate their city for a grant to fill potholes!

Walmart Community Grants Walmart Foundation -- Due December 31

The Community Grant Program awards grants ranging from \$250 to \$5,000 through each of the Walmart Foundation's facilities (Walmart Stores, Sam's Clubs, and Logistics Facilities). Eligible organizations must operate on the local level (or be an affiliate/chapter of a larger organization that operates locally) and directly benefit the service area of the facility from which they are requesting funding.

Home Depot Foundation Community Impact Grants from the Home Depot Foundation - Due December 31

The Home Depot Foundation offers grant awards up to \$5,000 to 501c designated organizations (recognized and in good standing with the IRS for a minimum of one year) and tax-exempt public service agencies in the U.S. that are using the power of volunteers to improve the community.

Grants Strengthen the Intersection of Creativity and Urban Revitalization - Applications may be submitted throughout the year

Priority is given to projects that take root in economically distressed communities.



Christmas SHOPPING LIST

Who?	What?	Where?	Price?	Purchased/ Packaged
				<input type="checkbox"/> <input type="checkbox"/>
				<input type="checkbox"/> <input type="checkbox"/>
				<input type="checkbox"/> <input type="checkbox"/>
				<input type="checkbox"/> <input type="checkbox"/>

Christmas Spirit "Shop Hop" 2018

Shop in Downtown Beattyville during our Christmas Spirit Event (Dec 8th 10AM -5PM) for a chance to win a \$50 cash prize. You will need a Shop Hop Passport to participate. Passports will be available for pick up at the Three Forks Historical Museum on Sat 8th beginning at 10:00am.

You must visit at least three of the participating businesses and receive a sticker for your passport to be entered into the giveaway.

Turn in your completed passport to Teresa Mays or Dedra Brandenburg at the Museum by 3:00pm or Christmas Spirit Ceremony at the Lee County Courthouse by 5:00pm. Drawing during Christmas Spirit Ceremony. **downtown businesses closing times vary.



Friday, December 7th 5pm-9pm
Saturday, December 8th 9am-9pm



Glad to see Santa is shopping small this season in downtown LaGrange!

Maysville

December 7

**TWILIGHT
CHRISTMAS
PARADE**

6 PM

**Grand Marshal
Rebecca Cartmell**

**The Russell Theater
Visit SANTA after Parade
Hot Chocolate & Bake Sale
5 PM**

3:30-5:30 Upstairs Downtown Tour

**5 PM Ugly Christmas Sweater Party
at the Mason Co. Public Library**

**5-7 PM ORVAG First Friday Opening
at the Cox Building**

Pineville Main Street

A MAGIC CITY
Christmas
MIDDLESBORO, KENTUCKY

December 8th, 2018

- **Christmas Parade — 1PM**
 - Grand Marshal in honor of Mr. Greg Page
 - University of Kentucky Sweetheart Majorettes
 - Miss Kentucky, Katie Bouchard
 - Highlander Pipes & Drums
 - Ms. Stella Parton
- **Vendors, Crafts, Food Trucks, Ice Sculptures & more — 11AM-5PM**
- **Visit with Santa — 3PM-5PM**
(time is subject to change)
- **Tree Lighting — 5PM-6:30PM**
 - special performance by Stella Parton
- **Movies at the Levitt Lot — 6:30PM**
 - Frosty, Rudolph, and Elf

For More Information
Contact Chairman Christopher Branham
at 310.594.9550



Friday, December 7

Free Cookie Decorating

Gem City Cakes

4:00-6:00 p.m.

Christmas Parade

6:00 p.m.

P.H.S. Drama presents

12 Angry Jurors

Bell Theater

7:00 p.m.

Ugly Christmas Sweater Party

The Flocoe

7:30 p.m.

Lots of shopping happening in Downtown Pikeville!
Check out the bags Minta had made.



JOIN US FOR A FREE
**UPSTAIRS
DOWNSTAIRS** tour

Starts at the Lyric @ 6:00 P.M. December 20th.

Small Town Big Stories • Enjoy the history and architecture of historic Downtown Scottsville in a guided tour of four beautifully preserved buildings. Your guide's will tell the unique story of the building, its occupants from their beginning to present day. You will learn how they helped and influenced the community of Scottsville over the years.

December 20th starting at 6pm tours every 30 minutes. Tours begin and end at The Lyric. All ages are welcome.

Due to the historic nature of our buildings the tour involves walking and climbing stairs. Portions of the buildings are accessible by wheelchair.

HEART OF SCOTTSVILLE Giveaway

\$50.00 Downtown Gift Certificate give away on December 13th and 20th
To be entered to win spend
\$10 at any participating Downtown Merchant.



KYMS tries to attend as many Main Street events as possible. Dec. 1 we were in Morehead with director, Tony Pence, for the Hometown Holidays Arts and Crafts Fair. Put it on your calendar for next year. It was great, lots of unique handmade KY items!

The Salyersville Renaissance Main Street Program is happy to welcome Miss Magoffin County, Kaisen Bree Eastep with a special fundraising event for her charity, Children's Miracle Network! Please join Kaisen and Santa to make this Christmas brighter for kids in Kentucky's Children's hospitals. Thank you!!!



Great to see Libby Carter and Kathy Atkins from Pikeville at the Kentucky Arts Council, Artist's Thrive Creative Summit on Friday. The event was held at Georgetown College. Libby is on the Pikeville Main Street board and Kathy is the city manager's administrative assistant.

KYMS made it's last official site visit of the year Dec. 3rd. (we are everywhere all the time, but we do have official visits also) This is director, Beverly Ingram in her sweet home located in her shop! Vicki Birenberg also came along and we met with their new historic preservation board. It was a great day in Taylorsville.

Keep our friend, Nannie Hays, Williamsburg in your thoughts as she has a procedure on Thursday.



With heavy hearts we announce the passing of one of our own Kentucky Heritage Council staff. Bill Huser lost a sudden battle with cancer and passed away on Saturday, Dec. 1.

Bill started his career in 1978 doing cultural resource management archaeology projects all over the Eastern U.S. His interests were wide, prompting him to work on everything from the Paleoindian site Harney Flats in Florida to presenting research papers on the early historic salt-making industry at Drennon Springs in Henry County, KY.

His research was also driven by a sense of ethics and duty as seen in his presentation at this year's annual KHC Archaeology Conference, where he compiled and synthesized work that had been abandoned 22 years ago. He had worked on the project as a field crew member, but reached out to his large archaeology family to find photos and notes from the site no one had looked at in years.

He spent the last 4 years of his career working here at the Kentucky Heritage Council Site Protection Program as one of our archaeology review coordinators handling hundreds of projects, providing sage advice, and being a calm eye in the storm that was our office move.

He will be missed. Bill is survived by his wife, Jo Ann; daughter, Lauren; and many beloved friends and colleagues.

Celebration of Life for Bill Huser will take place from 4 to 7 p.m. this Thursday, Dec. 6, at 2 Water's Edge Place in Lexington.



Just a few photos of Bill in the field, looking at the Eclipse with colleagues, lunch outing, and the Archeology family. We will miss his stories and that laugh.

